

## \$1Billion+ Chains Same Store Sales Update - 1Q:10

Concept	2009 Sales <sup>(1)</sup>	Stores <sup>(2)</sup>	2005	2006	2007	2008	2009	1Q:09	2Q:09	3Q:09	4Q:09	1Q:10
Applebee's		S										
Buffalo Wild Wings		S										
Cheesecake Factory		C										
Chili's Grill & Bar <sup>(3)</sup>		C										
Olive Garden <sup>(3)</sup>		C										
Outback		C										
Red Lobster <sup>(3)</sup>		C										
Red Robin		S										
Ruby Tuesday <sup>(3)</sup>		C										
T.G.I. Friday's <sup>(4)</sup>		C										
Texas Roadhouse		S										
<b>Casual</b>		<b>11</b>										
Bob Evans <sup>(3)</sup>		C										
Cracker Barrel <sup>(3)</sup>		C										
Denny's		S										
IHOP		S										
Perkins		C										
<b>Family</b>		<b>5</b>										
Chipotle		C										
Panera Bread		S										
<b>Fast Casual</b>		<b>2</b>										
Dunkin Donuts <sup>(4)</sup>		S										
Starbucks <sup>(3)</sup>		C										
<b>Coffee/Snack</b>		<b>2</b>										
Church's		S										
KFC		C										
Popeyes		S										
<b>Chicken</b>		<b>3</b>										
Domino's		S										
Papa John's		S										
Pizza Hut		C										
<b>Pizza</b>		<b>3</b>										
Arby's <sup>(5)</sup>		S										
Burger King <sup>(3)</sup>		S										
Carl's Jr.		S										
Chick-fil-A		S										
Hardee's		S										
Jack in the Box <sup>(3)</sup>		C										
McDonald's		S										
Quizno's		S										
Sonic Drive-In <sup>(3)</sup>		S										
Subway		S										
Taco Bell		C										
Wendy's <sup>(5)</sup>		S										
<b>Sandwich</b>		<b>12</b>										
<b>\$1B+ Chain Summary</b>		<b>38</b>										

### Industry Economic Benchmarks

Nominal GDP Growth <sup>(6)</sup>												
Real GDP Growth <sup>(6)</sup>												
CPI Change - Limited Service Restaurants												
CPI Change - Full Service Restaurants												
CPI Change - Food at Home												

Note: Segment averages have been restated to reflect a weighted average by total chain system-wide sales regardless of whether the data represents system-wide or company only same store sales results. This change affects the casual, family, chicken, pizza and sandwich segments.

(1) System-wide sales are in \$ thousands.

(2) Same store sales represent either system-wide "S" or company only "C".

(3) Reflects an estimate for annual same store sales based on an average of the four calendar quarters during the period.

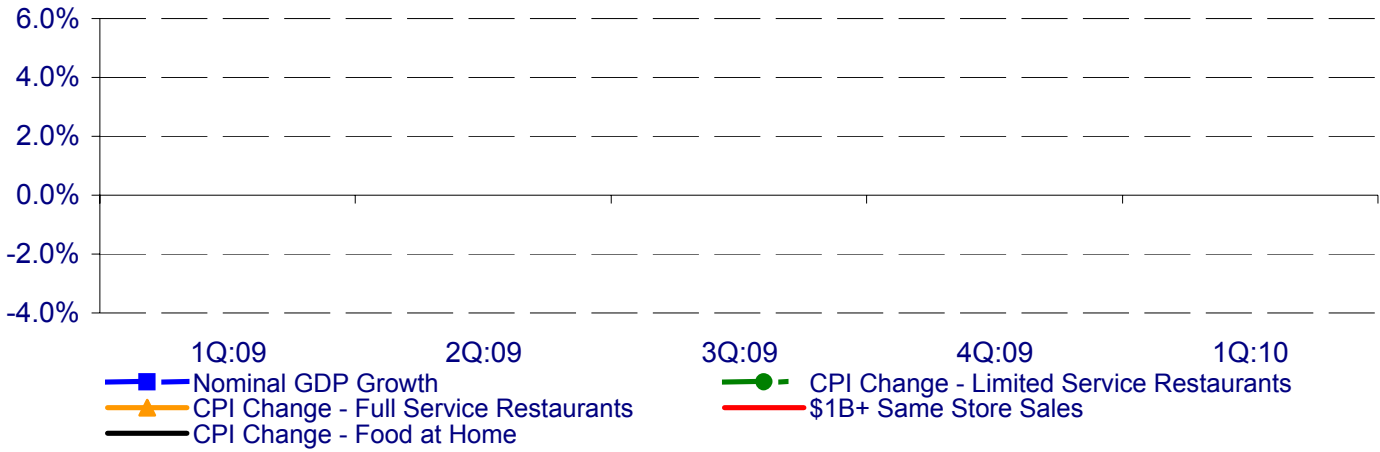
(4) Represents the change in average annual sales volumes per unit as concept does not report actual same store sales.

(5) Arby's results reflect North American operations for the entire period, while Wendy's are based on North American operations after 2008 and U.S. operations before that.

(6) Percent change from prior year period.

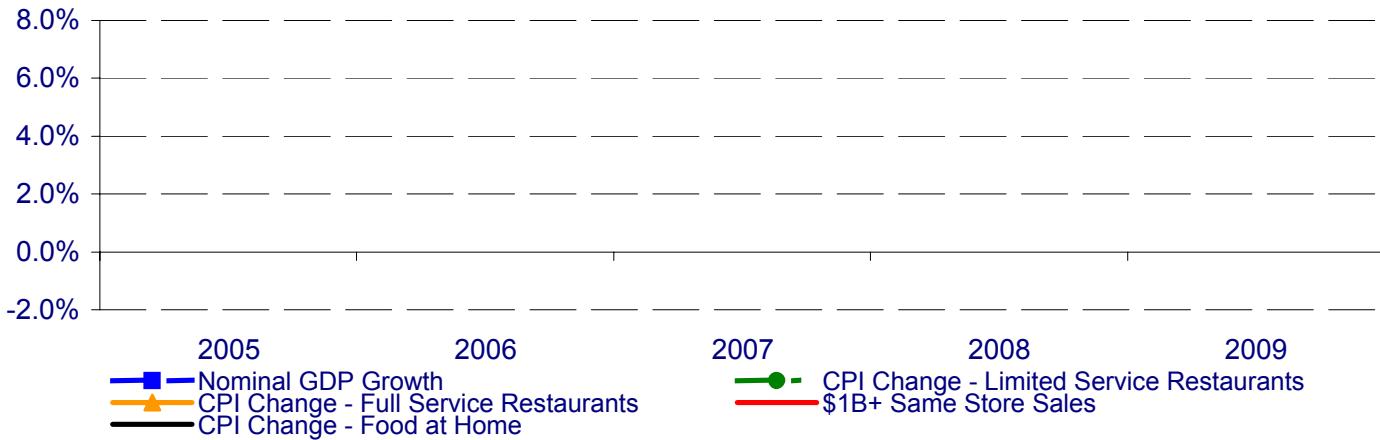
(7) Highlighted results are RR estimates.

### Quarterly \$1B+ Chains Same Store Sales Performance vs. Economy



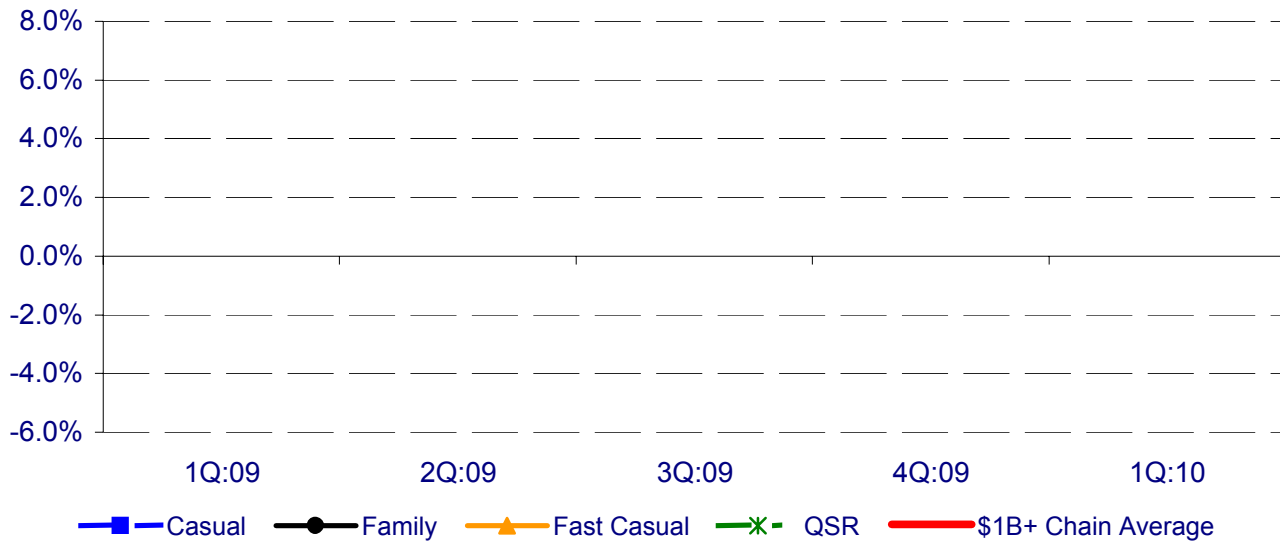
	1Q:09	2Q:09	3Q:09	4Q:09	1Q:10
Nominal GDP Growth					
CPI Change - Limited Service Restaurants					
CPI Change - Full Service Restaurants					
CPI Change - Food at Home					
<b>\$1B+ Same Store Sales</b>					

### Annual \$1B+ Chains Same Store Sales Performance vs. Economy



	2005	2006	2007	2008	2009
Nominal GDP Growth					
CPI Change - Limited Service Restaurants					
CPI Change - Full Service Restaurants					
CPI Change - Food at Home					
<b>\$1B+ Same Store Sales</b>					

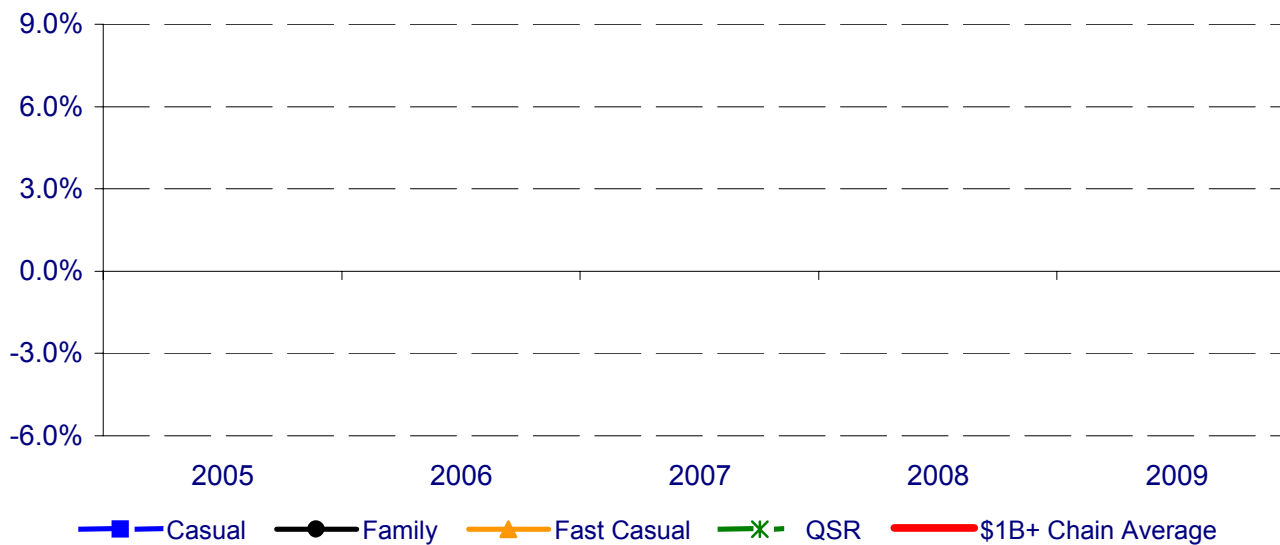
### Quarterly \$1B+ Chains Same Store Sales Segment Comparison



Concept	1Q:09	2Q:09	3Q:09	4Q:09	1Q:10
Casual					
Family					
Fast Casual					
QSR <sup>(1)</sup>					
<b>\$1B+ Chain Average</b>					

(1) Includes all QSR types

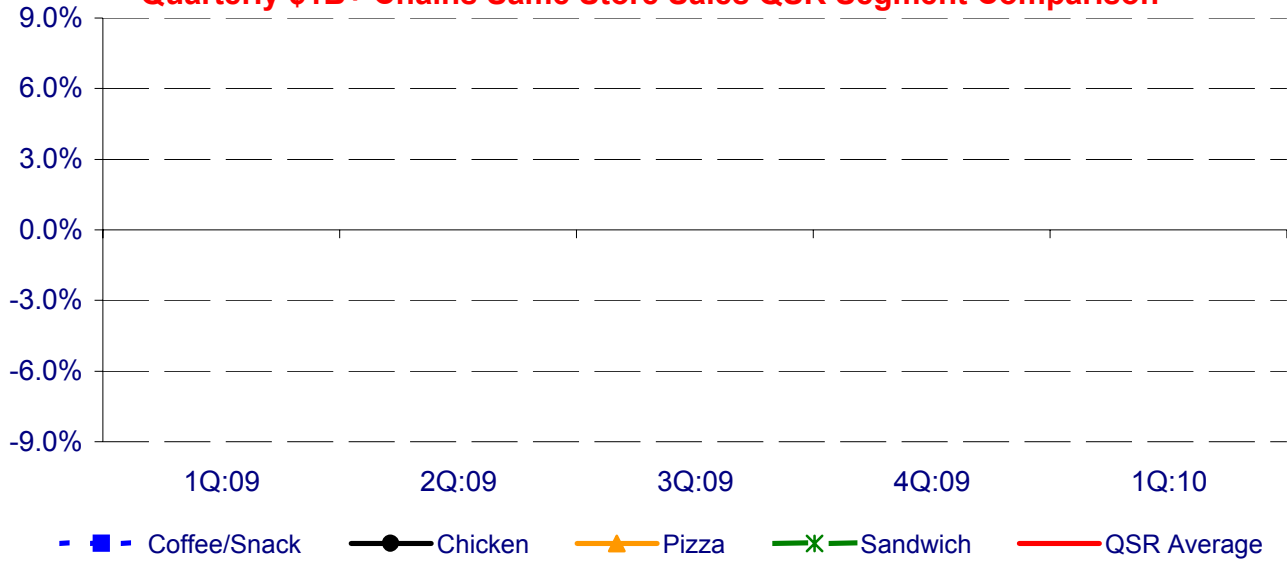
### Annual \$1B+ Chains Same Store Sales Segment Comparison



Concept	2005	2006	2007	2008	2009
Casual					
Family					
Fast Casual					
QSR <sup>(1)</sup>					
<b>\$1B+ Chain Average</b>					

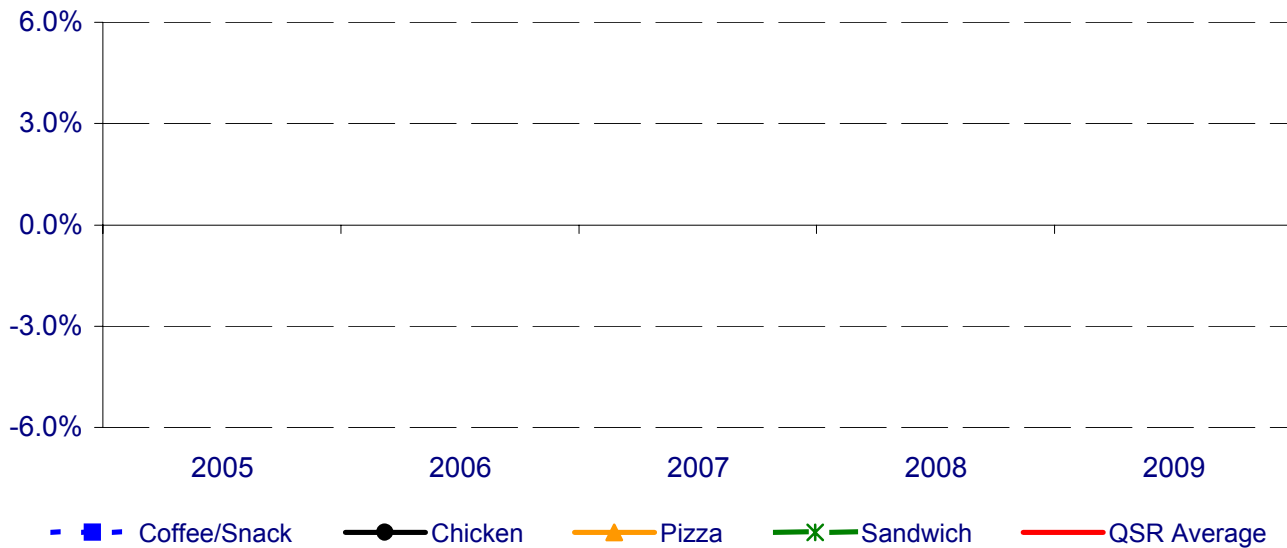
(1) Includes all QSR types

### Quarterly \$1B+ Chains Same Store Sales QSR Segment Comparison



Concept	1Q:09	2Q:09	3Q:09	4Q:09	1Q:10
Coffee/Snack					
Chicken					
Pizza					
Sandwich					
<b>QSR Average</b>					

### Annual \$1B+ Chains Same Store Sales QSR Segment Comparison



Concept	2005	2006	2007	2008	2009
Coffee/Snack					
Chicken					
Pizza					
Sandwich					
<b>QSR Average</b>					